TABLE A

REFERENCES TO INTEREST RATES IN SUPPORT
OF FAVORABLE BUYING CONDITIONS

Survey Date	Durables		Houses		Vehicles	
	Low Rates	BIA Rates	Low Rates	BIA Rates	Low Rates	BIA Rates
1980:1	1	3	2	7	1	2
1980:2	2	2	9	3	3	1
1980:3	3	2	16	9	2	1
1980:4	1	2	3	8	1	2
1981:1	1	2	1	4	2	1
1981:2	1	2	3	4	2	1
1981:3	2	1	3	4	3	1
1981:4	1	1	2	2	4	1
1982:1	2	1	4	3	3	2
1982:2	1	1	4	2	8	1
1982:3	2	1	7	3	6	1
1982:4	5	2	25	5	18	1
1983:1	7	1	35	5	31	1
1983:2	12	2	48	9	38	2
1983:3	11	2	36	11	30	3
1983:4	6	1	29	10	18	2
1984:1	8	2	36	11	19	3
1984:2	7	5	25	20	14	6
1984:3	6	3	22	13	13	6

NOTE: The proportions given above provide greater detail than is reported in the quarterly tables (see Tables 27,29, and 31). The quarterly tables report the total proportion of respondents that made favorable references to credit conditions. The figures above divide this total into those respondents that referred to the current availability of low interest rates, and those that referred to buying-in-advance of rising interest rates.

TABLE B

EXPECTED OUTCOME OF THE PRESIDENTIAL ELECTION

	Candidate Expected To Win	Candidate Better for Economy
Reagan	79%	58%
Mondale	15	30
Don't know	4	6
NA	2	6
Total	100%	100%
Cases	690	690

The questions were: "Who do you think will be elected President in November--Reagan or Mondale?
"Looking ahead to the next year or so, do you think economic conditions in the country as a whole would be better if Reagan were elected, or would they be better if Mondale were elected?"

TABLE C

EXPECTED CHANGES IN PERSONAL INCOME TAX RATES

Expected Change in Personal Tax Rates	All Families	Expected Winner	
		Reagan	Mondale
Increase	56%	53%	70%
Unchanged	36	41	21
Decrease	5	4	9
Don't know	2	2	*
NA	1	*	*
Total	100%	100%	100%
Cases	690	545	104

The question was: "During the next year or so, do you expect federal income tax rates for individual taxpayers to increase, stay the same, or decrease?"

TABLE D

RELATIONSHIP OF ELECTION PROSPECTS AND CONSUMER SENTIMENT

	All Families	Win Election		Tax Rate Change		Expect Reagan Victory and... Taxes	
		Reagan	Mondale	Same or Down	Tax Increase	Same or Down	Tax Increase
Index	100.9	106.2	79.7	110.8	94.0	114.8	99.1
Personal Finances							
Next year	131[a]	136	108	140	125	141	134
Next 5 years	143	148	125	158	135	159	140
Business Conditions							
Next year	142	153	97	161	128	168	141
Next 5 years	116	123	81	132	104	139	110
Market Conditions							
Durables	154	158	144	167	145	173	145
Vehicles	124	130	102	144	112	146	119
Houses	102	109	82	111	98	116	104

[a]Table entries represent the proportion giving favorable replies minus the proportion giving unfavorable replies plus 100.